

## *Fostering alliances in the Mediterranean and Atlantic For the Blue Economy*

# Blue Innovation Forum

**14-15 September 2022**

***Cadiz, Spain (hybrid)***

The **Blue Innovation forum** will gather Mediterranean and Atlantic stakeholders to support and consolidate the Mediterranean (Bluebiomed) and Atlantic (Atlazul) Innovation Alliances for sustainable blue growth and bioeconomy. The main objective is that forum contributes to build transnational bridges, coordinate policies, and reinforce cooperation and innovation actions between the Mediterranean Innovation Alliance for Sustainable Blue Bioeconomy (MedIA-SBB) and the Coastal Atlantic alliance for blue growth Atlazul, alliances supporting and promoting regional policies and innovation actors.

The exchange of knowledge, policies and experiences will be a step forward to capitalize results and describe new governance models generated in the last years. The forum will promote networking and sharing of good practices in transformative innovation policies and will contribute to align stakeholders and strategies to boost blue bioeconomy. At the Forum participants will have the opportunity to listen to and to interact with the representatives of Mediterranean and Atlantic transnational organizations and strategies, of the European institutions responsible for innovation and blue-related policies and programmes and of actors of the blue economy innovation ecosystems.

---

### **GOALS**

---

Overall, this forum should be a meeting point to:

- Consolidate blue alliances in the Atlantic and Mediterranean basins
- Foster collaboration between stakeholders from quadruple helix for sustainable blue economy
- Gather Mediterranean and Atlantic stakeholders for networking
- Promote bridges and coordination between Atlantic and Mediterranean transnational innovation initiatives

---

### **EXPECTED PARTICIPANTS AND TARGET AUDIENCE**

---

The Forum is addressed to policy makers, innovation actors, civil society associations, researchers, and business organizations (innovation and sectoral agencies, etc.) operating both at territorial (regional/national) and transnational levels.



## DRAFT STRUCTURE

### DAY 1 - Wednesday 14 September 2022 - 09.30 - 18.00

#### SHARING KNOWLEDGE BETWEEN MEDITERRANEAN AND ATLANTIC BASINS

<i>Welcome &amp; registration</i>	9.00
Welcome and institutional greetings	9.30 – 10.00
Session 1: European blue strategies. Promoting bridges between Atlantic and Mediterranean transnational initiatives	10.00 – 11.30
Coffee break	11.30 – 12:00
Session 2: Innovation in Blue Economy	12.00 – 14.00
Lunch European Maritime Days celebration	14.00 – 16:00
Session 3: Challenges in the Blue Economy	16.00 – 18.00

### DAY 2 - Thursday 15 September 2022 - 09.30 - 18.00

#### FOSTERING COLLABORATION BETWEEN THE MEDITERRANEAN AND ATLANTIC BASINS

Welcome Session 1: Fostering collaboration between the Mediterranean and Atlantic Innovation Alliances	9.30 – 11.30
<i>Coffee break</i>	11.30 – 12:00
Session 2: Blue Smart Specialization Strategies	12:00 – 14:00
<i>Lunch</i>	14.00 – 16:00
Session 3: Blue Business Networking	16.00 – 18.00

**18.00 - Study visit: Archeological site**

