



After the Lisbon Council in 2000, where the European policies of information society were defined, a strategy was adopted for a quick transition towards a competitive and dynamic knowledge economy characterised by a sustainable growth with more and better jobs and more social cohesion.

Nowadays, the importance of innovation and internationalization as a way of successfully facing the social and economic challenges is unquestionably one of the main priorities of the European policies. Research and development of innovative applications with market potential are an essential engine of the European economic growth and competitiveness. Only when they have a place within enterprises do they become the origin of growth and wealth.

However, the great majority of SME, which have fundamental roles in the economy of the Euro-region, have many difficulties in programming, applying and commercializing innovative products, as well as when it comes to designing new production procedures.

In addition, one of the main weaknesses of the European research and innovation

system is the inefficient collaboration in the field of research and knowledge transfer between research bodies (especially universities and industry).

In this context, the RED INCOPYME project was born with the main objective of providing services to facilitate the participation of the Euro-region SME in innovative projects, collaborating with research and technology centres.

This action, which will last two years (2009-2010), has been selected by the POCTEP programme (Programa de Cooperación Transfronteriza España-Portugal 2007-2013) to receive FEDER funds from the European Union. The original budget (almost 1,3 million €) will be supported largely by the programme (more than 950.000 €)

In order to accomplish its objectives, RED INCOPYME has defined four main courses of action:

1. Innovation supply and demand analysis in the Euro-region
Elaboration of a catalogue of innovation and creation of an innovation observatory

2. Preparation of human resources and material means
Training of innovation agents and technological auditors, elaboration of reference materials and support for business innovation.

3. Support services for business innovation
Promotion of innovative culture in SME by means of campaigns, services of technological consultancies and the creation of a marketplace.

4. Promotion of mixed collaboration networks
Creation, consolidation and promotion of the collaboration between SME and research centres in the Euro-region.

With these four actions, RED INCOPYME tries to generate R&D activities that will contribute to the increase of competitiveness. Innovation supply and demand will be in contact and training actions will train more and better professionals. Innovation management will be integrated in enterprises promoting their participation, together with other innovation agents in funding programmes in a European level.

Web page: www.redincopyme.org

Partners:

Universidade de Vigo (Coordinator) • Confederación de Empresarios de Pontevedra • Fundación Instituto Tecnológico de Galicia
Associação Empresarial de Portugal • Universidade do Minho • Instituto de Engenharia Mecânica e Gestão Industrial
Fundación CEO para o Desenvolvimento Empresarial



Unión Europea
FEDER
Invertimos en su futuro

